



ADVISING
COMMUNITIES

**Division Unit Report for the Education Majors Advising Community
Submitted by Joshua Brittingham**

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2021 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2021 report)</i>
Expand and communicate the scholarship of academic advising	Establish a Presenting & Writing Mentorship program within the AC to generate more high-quality submissions related to advising Education Majors	Work with Scholarship Chair to develop a basic structure for program, identify potential mentors & mentees Offer guidance for crafting presentation proposals and educate members on the proposal review process	Track number of or mentors/mentees that participate in program Track number of proposals generated through the program	Other AC chairs, a similar initiative has been undertaken before, potential collaboration or sharing of potential mentors	Will have to work quickly in order to implement in time for the next Annual Conference Call for Proposals Will need to identify and encourage experienced people to serve as mentors and make them available in time	Not met. There is has been interest in this type of offering from our membership, but getting the work done to establish it has been a challenge. Neither the subcommittee chair nor I were able to implement in time for this year's Call for Proposals, but discussions have been ongoing about having something ready for next year's potential presenters.	Continue with ongoing discussions to hopefully establish for 2022. Discuss with incoming chair to transition this work to her leadership and volunteer to contribute as a sub-committee member or leader for this project.

<p>Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</p>	<p>Establish a communication plan to more effectively engage AC members outside of the Annual Conference and to include more voices and perspectives in the ongoing work of the AC</p>	<p>Work with Communication Chair to develop a 12-month communication plan that reflects the needs of the AC and preferences the membership</p>	<p>Survey AC membership to determine their communication preferences (platform, frequency, length, timeliness, etc) by the end of January 2021</p>	<p>Other AC Chairs for best practices in this area if they have already undertaken a similar survey and/or plan</p>	<p>Disparate communication preferences may make it difficult to establish and sustain a focused plan</p>	<p>Partially met. Thanks to the leadership and work of our communication sub-committee chair, our AC has published its first-ever newsletter edition. It is planned for a semi-annual schedule at the moment, with the next edition scheduled for early fall 2021. However, we have not yet been able to develop a communication plan that goes beyond that to incorporate a timeline for social media, email, and listserv communication. Our group was challenged by an unexpected transition in sub-committee leadership and a lack of additional sub-committee support beyond what the new chair could offer.</p>	<p>Recruit additional Communication sub-committee members so work can be distributed. Build upon newsletter schedule to develop a timeline for other AC communication efforts.</p>
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INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>